

KONGU ENGINEERING COLLEGE, PERUNDURAI-638060, ERODE
(Autonomous)
CURRICULUM FEEDBACK RECEIVED AND ACTION TAKEN REPORT
Department of Management Studies

S.No	Academic year of feedback	Stakeholder	Name Designation &Affiliation	Feedback Received	Action taken	Year of implementation
1	2015-16	Students	14MBR104 Sree Sandya S P 14MBR046 Logeshwaran A 14MBR111 Thiyagu D 14MBR023 Gayathri M	1. Practical aspects in statistics to be included 2. Permit one year study in aboard 3. Practical components in statistics to be added 4. Foreign investment related concept needed more emphasis	1. Included in 18MBC11 Business Statistics 2. Will be considered in future 3. Included in 18MBC11 Business Statistics 4. Included in 18MBT21 Macro Economics	2018
2		Teachers	Dr. R. Somasundaram & Professor/MBA	History of GATT and WTO to be included	Suggested topic included in 18MBC41 International Business Management	2018
3		Teachers	Dr.P.Vidhya Priya & ASP/MBA	Practical components to be included	Included in 18MBT13 Financial and Management Accounting	2018
4		Employers	Mr. Shajman. M A Manager - HR, ICICI Securities Ltd, Mumbai	Project survey in Insurance market can be added	Added in 18MBC 24 Business Research Methods	2018
5		Employers	Mr. V.P.S. Radha Krishnan Angel Starch Pvt. Ltd Erode	Questionnaire development needs importance	Included in 14MBC24 Business Research Methods	2018
6		Employers	Mr. V. Gopalakrishnan Deputy General Manager City Union Bank Kumbakonam	Case studies in International financing to be included	included in 14MBE03 International Financial Management	2018
7		Employers	Ms. Pooja Rajesh HR, BNP Paribas Chennai	models of cash management topics to be included	Suggested topic included in 18MBE05 Working Capital Management	2018
8		Alumni	14MBR015 Dineshkumar S Dealers Management Officer, Ramco Cement, Vellore	Need more emphasis on social and community development project	Included in 18MBP32 Social Immersion project	2018
9		Alumni	14MBR069 Preethi H	Practical component in fundamental analysis to be included	Suggested Modification is included in 18MBE01 Security Analysis and Portfolio Management	2018
10		Alumni	14MBR051 Manikandan M	More emphasis on business analytics is required	Suggested Modification included in 18MBL32 Business Analytics Laboratory	2018

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11		Alumni	14MBR094 Sethupathi T Sri Kamachi Traders, Perundurai	cash flow statements problem needs more practical Exposure	Included in 18MBT13 Financial and Management Accounting	2018
12		Alumni	14MBR035 Indhupriya G	Exposure to exchange rate mechanism needed	Included in 18MBE03 International Financial Management	2018
13		Parents	R. Karuppusamy. ward's Name:Dinesh K Roll NO:14MBR017	Skill oriented towards placement may be offered	Skill enhancement elective course is framed	2018
14		Students	15MBR082 Raj Kamel E 15MBR021 Deepa Dharani C 15MBR068 Naveena M 15MBR044 Jeeva E	1. Theory course should be integrated with practical course in security analysis and portfolio management 2. Importance should be given for research report writing 3. Importance should be given for communication course 4. Professional skill development course to be included	1. Included in 18MBE01 Security Analysis and Portfolio Management 2. Included in 18MBC24 Business Research Methods 3. 18MBL21 Business Communication Oral course is framed 4. Included in 18MBL31 Professional Skill Development Lab	2018
15		Teachers	Dr.S.C.Vetrivel & AP/MBA	Suggested to include decision making, conflict resolution skill	Included in 18MBL31 Professional Skill Development Laboratory	2018
16		Teachers	Dr.M. Mohanasundari & AP/MBA	Rural entrepreneurship to be included	Included in 18MBC31 Entrepreneurship and Innovation	2018
17		Employers	Mr. Vinay Kurella Head - HR, Just Dial, Chennai	Macro economics aspect needs more focus	Framed new course on 18MBT21 Macro Economics	2018
18		Employers	Ms. Nafisa Sheikh HR, Jaro Education, Mumbai	IT related practical exposure -pivot Table to be included	Suggested topic included in 18MBL22 Computer and IT Skills for Managers	2018
19	2016-17	Employers	General Manager Karur Vysya Bank, Salem Branch	Suggested to add In depth understanding about financial accounting	Suggested topic included in 18MBT13 Financial and Management Accounting	2018
20		Employers	Mr. Sans Parilil HR, Chennai	Communication skill to be included	included in in 18MBC13 Business Communication Written course	2018
21		Employers	Mr.Saikat Sarkar Senior Manager, HR AMETEK Instruments India Pvt. Ltd, Bangalore	Transportation models to be included	Suggested Transportation models included in 18MBC12 Management Science	2018
22		Alumni	15MBR117 Vinithkumar S	Excel V Lookup to be included	included 18MBL22 Computer and IT Skills for Managers	2018

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23		Alumni	15MBR060 Mohamed Ashik M	Predictive HR analytics concept may be included	Suggested topic included in 18MBE06 Human Resource Metrics and Analytics	2018
24		Alumni	15MBR030 Faiza M	Indian ethos to be added	Included in 8MBT23 Indian Ethos, Ethics and CSR	2018
25		Alumni	15MBR115 Vikaasini S	Inventory Management needs more attention	Included in 18MBE05 Working Capital Management Course	2018
26		Parents	P.Thangavel ward's Name: Priyadharshini T Roll NO:15MBR079	Ethics should be inculcated among students	Included in 18MBT23 Indian Ethos, Ethics and CSR	2018
27	2017-18	Students	16MBR120 Yaswanth Prabhu M 16MBR008 ARUN P 16MBR086 RAJESH B 16MBR109 SURYA PRAKASH R 16MBR048 KAVINA C	1. Suggested to divide Project work into two phases 2. Foreign tour may be planned 3. More emphasis is needed on Asset Management company 4. Suggested to include Insurance industry related information 5. Practical component to be included in training and development course	1. Project work divided into two phases: 18MBP31 Project Work Phase-I, 18MBP41 Project Work Phase-II 2. Will be considered in future 3. Included in 18MBE27 Merchant Banking and Financial Services 4. Included in 18MBE28 Insurance and Risk Management 5. Added in 18MBE30 Talent Management	2018
28		Teachers	Dr.S.Padmavathy &AP/MBA	Contemporary management practical course to be framed	Framed new course on 18MBL11 Contemporary Management Practice - seminars	2018
29		Teachers	Dr.V.Krishnamoorthy & AP/MBA	Review of literature topic to be Included	Included in 18MBC24 Business Research Methods	2018
30		Employers	Mr. Jaya shankar HR - Head Catholic Syrian Bank	Cash management models to be included	Suggested Cash management models included in 18MBE06 Working Capital Management	2018
31		Employers	Mr. Sureshkumar Head-HR, One Rouf Resources Pvt. Ltd, Chennai.	Human resource analytic course to be introduced	Framed New course on 18MBE06 Human Resource Metrics and Analytics	2018
32		Employers	Mr. K. Anand Academic Manager CL Educate Ltd (Vista Mind)	Both principles of management and OB to be combined	Clubbed into one course as 18MBT11 Management Process and Organisational Behavior	2018
33		Employers	Mr. Siva Sakthi HR - Hindustan Coca Cola Beverage Pvt. Ltd	Project Management topic to be included	Suggested topic included in 18MBE25 Project Finance	2018

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34		Alumni	16MBR101 Sivaji S Relationship Officer, City Union Bank, Chennai	Exposure on various labour law to be added	Included in 18MBE09 Labour Legislations	2018
35		Alumni	17MBR086 Santhosh S Research Scholar, Anna University, Chennai	Indian ethos related concept needs more priority	Included in the 18MBT23 Indian Ethos, Ethics and CSR course	2018
36		Parents	A Sivasubramaniam. ward's Name: S Santhosh Roll NO:17MBR086	More emphasis on entrepreneurship	Included in 18MBC31 Entrepreneurship & Innovation	2018
37	2018-19	Students	17MBR035 INDHUMATHI A 17MBR023 GANGATHARAN T 17MBR030 GOWRI C 17MBR117 VIMAL PRADEEP A S	1. Global team project should be given importance 2. A separate course on Indian Economy is required 3. Working with Google drive and Google form needs more importance 4. Patent, Trade mark related concept to be included	1. New course is framed on 20MBE60, National / Global virtual team project 2. Framed new course on 20MBT26 Indian Economy and Policy 3. Added in 20MBL21 Computer Applications for Business 4. Included in 20MBT31 Entrepreneurship and Innovation	2020
38		Teachers	Dr. R. Somasundaram & Professor/MBA	Business Plan, Outbound Experiential Learning to be included	Framed new course on 20MBE58 Outbound Experiential Learning and 20MBE59 Business Plan Preparation for the Venture	2020
39		Teachers	Dr.P.Vidhya Priya & ASP/MBA	Multivariate time series analytics one credit course needs to be imparted	Framed new course on 20MBE54 Multivariate Time Series Analytics	2020
40		Employers	Mr. Vemuri Sai Sowmya ICICI Bank Ltd, Mumbai	Contemporary issues in banking techniques to be added	included in 20MBE42 Banking Technology Management Course	2020
41		Employers	Mr. V. Gopalakrishnan Deputy General Manager City Union Bank Kumbakonam	Financial system needs updation	Suggested modification done in 20MBE41 Management of Banks and Financial Institution course	2020
42		Employers	Mr. R. Sakthi Regional Manager Geoiit, Coimbatore	Finance related decision making skills to be included	Suggested topic included in 20MBT23 Financial Management	2020
43		Employers	Ms. Maria Dey Director - Co Founder Poonam IT Consulting Services Ltd, Bangalore	IT consulting needs importance	Included in 20MBE37 IT Consulting	2020

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44		Employers	Mr. Grandhi Krishnabhilash Operations Manager INSMAGRO Global Solutions Pvt. Ltd, Hyderabad	Ethics to be included	Framed new course on 20MBT242 Business Ethics and Indian Ethos	2020
45		Alumni	17MBR009 Aravind S	Text analytics course to be introduced	Framed new course on 20MBE48 Text Analytics	2020
46		Alumni	17MBR014 Chajitha M	Application of financial modelling to be added	Framed new course on 20MBE05 Financial Modelling	2020
47		Alumni	17MBR069 Pavithran T Relationship Manager, KVB, Coimbatore	Use of spread sheet in management and cost accounting to be included	Framed new course on 20MBE50 Management and Cost Accounting using spread sheet	2020
48		Alumni	17MBR084 Sandhiya T	leadership and team building to be included	Included in 20MBE57 Leadership and Team Building Course	2020
49		Parents	K M HayaraBanu. K ward's Name M Jemima Nilofer Roll NO:17MBR040	Ethics and discipline is need of the hour	Included in 20MBT42 Business Ethics and Indian Ethos	2020
50	2019-20	Students	18MBR023 Haleema Ks 18MBR039 Kavin Kumar.M 18MBR056 Mughil.R 18MBR061 Nathan G P	1. Export documentation to be included 2. Suggested to add Social responsibility and corporate governance 3. Multivariate data analytics course may be framed 4. Suggested to frame Text analytics course	1. Added in 20MBE47 International Business and Export Documentation 2. Included in 20MBT53 Corporate Social Responsibility and Sustainability 3. Framed new course on 20MBE51 Multivariate Data Analytics 4. Framed 20MBE48 Text Analytics course	2020
51		Teachers	Dr. R. Somasundaram & Professor/MBA	More emphasis on integrated marketing communication tools	Included in 20MBE15 Integrated Marketing Communication	2020
52		Teachers	Mr. T. P. Saravanan & AP/MBA	Global team project to be framed	Framed new course on 20MBE60 National/Global virtual team project	2020
53		Employers	Mr. A. Gurumoorthy Branch Manager Future Generali Total insurance Solution, Chennai	Writing skills to be included	Included in 20MBL11 Business Communication	2020
54		Employers	Mr. M. Shiva Garda Manager - HR Exalca, Bangalore	Accounting standards may be given importance	Included in 20MBT15 Financial Statements Reporting and Analysis	2020

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55		Employers	Mr. K. Ganesan General Head, Talent Acquisition, TCSL, Chennai	Project execution skill is required	Suggested topic included in 20MBT41 Project Management	2020
56		Employers	Mr. Manik Kinra Co-Founder, Pinclick Real Estate Consultants, Bangalore	Environment related topic need more focus	Suggested topic included in 20MBT51 Legal and Business Environment	2020
57		Alumni	18MBR030 Indumathi V Research Scholar, Anna University, Chennai	Course related to Excel based costing to be included	Framed new course on 20MBE50 Management and Cost Accounting using spread sheet	2020
58		Parents	K Velusamy ward's Name V.Indumathi Roll NO:18MBR080	Skill based course required	Framed skill enhancement elective courses	2020

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